VISAKA Report – 20th December 2016

The zeal of student and staff volunteers of VISAKA-MANUU continued on 6th consecutive day of Vittiya Saksharata Abhiyan. The coordinator Dr. Mohammad Fariyad along with his team and approximately 100 student-volunteers reached the Narsingi Village at 10 AM in the morning. All were greeted by the local community members which symbolised the growing familiarity and increased rapport of MANUU volunteers with villagers. To get more intensified and pin pointed impact of the campaign, the team decided to collect grounded data at the household level.

Field Survey is being conducted by administering a structured questionnaire to study the current status of financial transductions in the village and educate them about different modes of cashless transactions. The teacher volunteers, Prof. Saneem Fatima, Dr. Fariyad, Mr. Israr Alam and Mr. Asim Ahmed also held informal discussions at households to know about the support system needed in transforming to cashless mode of transactions in day to day activities.

The Volunteers of MANUU Visaka, visited Aanganwadi School, where the Women are taught self employment skills i.e., Sewing, embroidery etc and explained to them the various modes of cashless transactions. The Volunteers also visited Centre Primary School, (Kendriya Prathamika Pathasal), Narsingi and sensitized the staff members and Headmistress Mrs. D. Satyamma about cashless modes of transactions.

It is planned that after data is collected a focused attention would be given to each house hold for educating them about the digital transactions and cashless mode of transactions.





